

Review of the Business of the 21st century from Robert Kiyosaki

Employee or entrepreneur? Which would you rather be in the 21st century?

Robert Kiyosaki explains how you can take advantage of these economic times to build wealth and create a happier life through network marketing!

The 8 Wealth-Building Assets of **Network Marketing**

Robert Kiyosaki believes in the power of network marketing! In his new book and audio, he explains why this is the best time to start your own business and secure your financial future!

For the past several years, multimillionaire businessman, entrepreneur, and investor Robert Kiyosaki has been a staunch supporter of network marketing. Like many people, he was skeptical about the industry at first ... until he learned firsthand what network marketing is all about: helping people.

John Fleming , the publisher of Direct Selling News, and Kim Kiyosaki, author of Rich Woman: A Book on Investing for Women, join Robert to share their thoughts on why network marketing is the perfect opportunity for both men and women.

Topics include:

Take Control of Your Future

- Seeing the Silver Lining in Today's Tough Economy
- Establishing Your Cashflow Quadrant
- Assessing Your Core Financial Values
- Developing the Mindset of an Entrepreneur

The Wealth-Building Assets

- Asset #1: A Real-World Business Education
- Asset #2: A Profitable Path of Personal Development
- Asset #3: A Circle of Friends Who Share Your Dreams and Values
- Asset #4: The Power of Your Own Network
- Asset #5: A Duplicable, Fully Scalable Business
- Asset #6: Incomparable Leadership Skills
- Asset #7: A Mechanism for Genuine Wealth Creation
- Asset #8: Big Dreams and the Capacity to Live Them

Your Future Starts Now

- Choosing Wisely
- Living the Life You Dream
- Creating a Business of the 21st Century

In 1994 I started researching the network marketing business in earnest. I went to every presentation I heard about and listened closely to everything I heard. Eventually I began meeting some of these companies' leaders, and I was stunned to find that they were some of the most intelligent, kind, ethical, moral, spiritual, and professional people I had met in all my years of business. -Robert Kiyosaki

Network marketing has been around in various forms since the middle of the last century. The basic idea is as simple as it is brilliant: Instead of spending tons of money on all sorts of professional agencies and marketing channels to promote products or services, why not pay the people who love them most to just tell others about them? -John Fleming

Network marketing is at its core a relationship business. It's about establishing relationships, coaching and training, and teaching and mentoring. The actual day-to-day work of building a network is less like carving out a sales territory than it is like building a community. And the supporting, coaching, nurturing relationship of a network marketing sponsor to her growing network of apprentice networkers is the kind of relationship and interaction in which women excel. -Kim

Kiyosaki

To learn more about **The business of 21st century by Robert Kiyosaki** please **click here**.